

# DING'AN Investment Guide

DEVELOPMENT  
AND  
WIN-WIN

发展  
共赢

投资兴业·共享自贸港发展机遇

DING'AN

Tel 定安县发展和改革委员会  
**0898-63838288**

定安县旅游和文化广电体育局  
**0898-63830815**

Tel 定安县农业农村局  
**0898-63822664**

定安县住房和城乡建设局  
**0898-63829067**

Tel 定安县塔岭工业园区管理委员会  
**0898-63832268**

定安县投资促进服务中心  
**0898-63838288**

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## 定安投资指南

+



投资兴业  
共享自贸港发展机遇

INVEST AND  
DEVELOP BUSINESS

SHARE THE DEVELOPMENT  
OPPORTUNITIES OF THE  
FREE TRADE PORT

A line art illustration in blue and teal. At the top, a robotic hand with multiple joints and circular elements is shown holding a stylized factory building. The factory has several tall chimneys, some with smoke rising from them, and a central structure with vertical panels. Below the factory, there are some horizontal lines and a jagged, mountain-like shape. The entire illustration is enclosed in a rounded rectangular border.

**DING'AN**  
Investment  
Guide

**定安投资指南**

# DING'AN

# Foreword

## 卷首语

2018年4月13日，习近平总书记在庆祝海南建省办经济特区30周年大会上向全世界郑重宣布，党中央决定支持海南逐步探索、稳步推进中国特色自由贸易港建设，分步骤、分阶段建立自由贸易港政策和制度体系。2020年6月1日，中共中央国务院正式公布《海南自由贸易港建设总体方案》以下简称《总体方案》，到2035年成为我国开放型经济新高地，到本世纪中叶全面建成具有较强国际影响力的高水平自由贸易港。

自《总体方案》公布以来，海南自由贸易港围绕以“零关税，低税率，简税制”和“五自由便利—安全有序流动”为主要特征的政策制度体系逐步构建，2025年12月18日，正式启动封关，一系列封关政策及配套文件同步实施，政策红利加速释放，成效显著。在此基础上，定安编制《投资指南》，欢迎企业来定安投资兴业，共享自贸港发展机遇。

On April 13, 2018, General Secretary Xi Jinping solemnly announced to the world at the conference celebrating the 30th anniversary of Hainan's establishment as a province and a special economic zone that the CPC Central Committee decided to support Hainan in gradually exploring and steadily advancing the development of a free trade port with Chinese characteristics, and establishing the policy and institutional system for the free trade port in a step-by-step and phased manner. On June 1, 2020, the CPC Central Committee and the State Council officially promulgated the Master Plan for the Construction of Hainan Free Trade Port (hereinafter referred to as the Master Plan), aiming to build Hainan into a new pacesetter in China's open economy by 2035 and a high-level free trade port with strong international influence by the middle of this century.

Since the promulgation of the Master Plan, Hainan Free Trade Port has been gradually building a policy and institutional system mainly characterized by "zero tariff, low tax rates, simplified tax system" and "five types of free and convenient flows plus one secure and orderly flow". On December 18, 2025, island-wide special customs operations were officially launched, with a series of relevant policies and supporting documents implemented simultaneously. Policy dividends have been accelerated and delivered with remarkable results. On this basis, Ding'an has compiled the Investment Guide, welcoming enterprises to invest and develop businesses in Ding'an and share the development opportunities of the free trade port.

# 01.

Enter Ding'an

## 走进定安

基本概况  
获得荣誉  
经济实力  
区位优势  
交通优势  
发展优势

Basic Overview  
Honors & Awards  
Economic Strength  
Location Advantages  
Transportation Advantages  
Development Advantages

# 02.

Industry Overview

## 产业概况

工业强链  
农业筑基  
旅游兴县

Industrial Chains Strengthening  
Consolidating the Agricultural Foundation  
Boosting County Development Through Tourism

# 03.

Investment Opportunity

## 投资机遇

一区三地  
五强兴县  
现代化产业体系4533  
投资热土 价值高地

One Zone, Three Bases  
Five-Strength Strategy for County Prosperity  
Modern Industrial System "4533"  
A Hot Land for Investment, A High Ground for Value

# 04.

Investment Policy

## 投资政策

优惠政策  
加工增值免关税政策应用指南

Preferential Policies  
Application Guide for the Tariff-Free Policy for  
Processing and Value-Added Products

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# 01.

# ENTER DING'AN 走进定安

INVEST AND  
DEVELOP BUSINESSES

SHARE THE DEVELOPMENT  
OPPORTUNITIES OF THE  
FREE TRADE PORT

## BASIC OVERVIEW

### 基本概况



#### 地理位置

geographical location

海南岛东北部

南渡江中下游

东经 110°07'~110°13'

北纬 19°13'~19°44' 之间

Northeastern part of Hainan Island  
Middle and lower reaches of Nandu River  
Longitudes 110°07'E ~110°13'E  
Latitudes 19°13'N ~ 19°44'N



#### 土地总面积

Total Land Area

**1196.46** 平方千米

1,196.46 square kilometers



#### 户籍人口

Registered Population

约 **35.5** 万

approximately 355,000



#### 行政区划

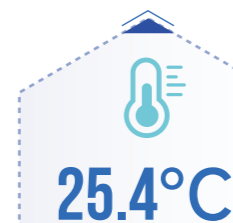
Administrative Division

现辖 **10** 个镇

currently administers 10 towns



年平均气温



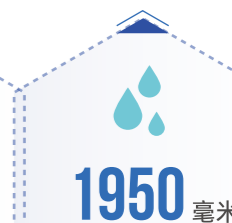
Annual Average  
Temperature

年平均日照



Annual Average  
Sunshine Hours

年平均降水量



Annual Average  
Precipitation

# Landscape & Resource Endowment

## 山水定骨·资源禀赋

定安特色核心旅游资源可以概括为“一城两山一湖一江一泉”，“一城”指的是海南唯一现存较完好的县治城垣定安故城；“两山”指的是琼崖革命摇篮母瑞山和道教南宗坛文笔峰；“一湖一江一泉”指的是琼北地区最大的淡水湖南丽湖、海南的母亲河南渡江和中国最大的热带冷泉久温塘冷泉。

Ding'an's core distinctive tourism resources can be summarized as "One City, Two Mountains, One Lake, One River and One Spring".

"One City" refers to the Old Town of Ding'an, the only well-preserved ancient county seat in Hainan.

"Two Mountains" refer to Murui Mountain, the cradle of the Qiongya Revolution, and Wenbi Peak, the ancestral altar of the Southern Sect of Taoism.

"One Lake, One River and One Spring" refer to Nanli Lake (the largest freshwater lake in northern part of Hainan), the Nandu River (the mother river of Hainan), and the Jiuwentang Cold Spring (the largest tropical cold spring in China).

Cultural Soul ·  
Four Distinctive Cards

文化铸魂·四张名片



探花名片

Tan Hua Legacy Card

崇文重教，奠定城市底蕴  
Valuing culture and education lays  
the urban foundation



红魂名片

Red Spirit Card

坚韧不拔，铸就奋进底色  
Perseverance forges the spirit of progress



琼剧名片

Qiong Opera Card

雅韵流长，滋养日常生活  
Elegant heritage nourishes daily life



美食名片

Cuisine Card

舌尖经济，引爆消费流量  
Culinary economy drives  
consumption growth

HONORS & AWARDS

获得荣誉



农业  
AGRICULTURE

- 定安粽子：地标产品(获地理标志证明商标授权)
- 定安黑猪：无公害农产品、地标产品(获地理标志证明商标授权)、国家畜禽遗传资源品种、纳入全国名特优新产品名录
- 定安大米：地标产品(获地理标志产品保护)、纳入全国名特优新产品名录
- 获批创建定安粽子省级地理标志示范区
- 仙沟牛肉：纳入全国名特优新产品名录
- 定安莲雾：地标产品(获地理标志证明商标授权)
- 定安鹅：地标产品(获地理标志证明商标授权)

Ding' an Zongzi: A landmark product (authorized with a Geographical Indication Certification Trademark)

Ding' an Black Pig: A pollution-free agricultural product, a landmark product (authorized with a Geographical Indication Certification Trademark), a national livestock and poultry genetic resource variety, and included in the National Catalogue of Famous, Special, Excellent and New Agricultural Products.

Ding' an Rice: A landmark product (protected as a Geographical Indication Product) and included in the National Catalogue of Famous, Special, Excellent and New Agricultural Products. Approved to establish the Ding'an Zongzi Provincial Geographical Indication Demonstration Zone.

Xianggou Beef: Included in the National Catalogue of Famous, Special, Excellent and New Agricultural Products.

Ding'an Wax Apple: Geographical Indication Product (authorized with a Geographical Indication Certification Trademark)

Ding' an Goose: Geographical Indication Product (authorized with a Geographical Indication Certification Trademark)

工业  
INDUSTRY

“定安椰乳”与“海南糟粕醋”成功入选中国消费名品“区域品牌”，其中“定安椰乳”荣获全国首批海南省首个中国消费名品区域品牌

"Ding'an Coconut Milk" and "Hainan Zaopocu" have been successfully selected as Regional Brands among China's Famous Consumer Brands.

Among them, "Ding'an Coconut Milk" was awarded as one of the first batch nationwide and the first in Hainan Province to be recognized as a China Famous Consumer Brand - Regional Brand.

Approval has been granted to establish a 10-billion-level industrial cluster for tropical food processing.

文旅  
CULTURE & TOURISM

- 海南首批省级全域旅游示范区
- 母瑞山红色文化旅游区成功创建为国家 4A 级旅游景区
- 文笔峰：国家 4A 级旅游景区道教名山
- 累计新创 20 个椰级乡村旅游点
- 海南“十佳”康养旅游基地
- 海南“十佳”特色民宿
- 海南“十佳”网红打卡点
- One of the first batch of Hainan Provincial All-for-One Tourism Demonstration Zones
- Murui Mountain Red Cultural Tourism Area successfully rated as a National 4A-level Tourist Attraction
- Wenbi Peak: National 4A-level Tourist Attraction. A famous mountain of Taoism
- A total of 20 new Coconut-grade rural tourism sites created
- Hainan "Top 10" Health & Wellness Tourism Bases
- Hainan "Top 10" Featured Homestays
- Hainan "Top 10" Internet-famous Check-in Spots

# ECONOMIC STRENGTH

## 经济实力

### 工业生产支撑有力,重点行业较快增长

2025 年完成工业增加值 **17.6** 亿元  
同比增长 **25.4%**

规上工业增加值同比增长 **28.4%**  
增速排名全省第 **2**

累计增速实现连续 **29** 个月两位数增长

2025 年规上工业总产值 **67.05** 亿元,同比增长 **21%**

其中制造业产值 **60.87** 亿元,占比 **90.8%**,同比增长 **23.2%**

拉动规上工业总产值增长 **20.7** 个百分点

### Industrial production provides strong support. Key industries achieve rapid growth.

In 2025, the industrial added value reached 1.76 billion yuan, a year-on-year increase of 25.4%. The added value of industrial enterprises above designated size increased by 28.4% year-on-year, ranking 2nd in the province in terms of growth rate. The cumulative growth rate has achieved double-digit growth for 29 consecutive months. In 2025, the total industrial output value of enterprises above designated size reached 6.705 billion yuan, a year-on-year increase of 21%. The output value of the manufacturing sector reached 6.087 billion yuan, accounting for 90.8% of the total, with a year-on-year increase of 23.2%, driving the growth of the total industrial output value of enterprises above designated size by 20.7 percentage points.

2025 年生产总值

Gross domestic product in 2025

**140.11** 亿元

同比增长

Year-on-year growth

**3.3%**

增速排名全省第

The growth rate ranks 8th  
in the province

**8**

地方一般公共预算收入

Local General Public Budget Revenue

**6.02** 亿元

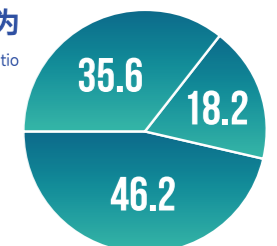
完成率排名全省第

Completion rate ranked 3rd  
in the province

**3**

产业结构比为

Industrial structure ratio



# LOCATION ADVANTAGES

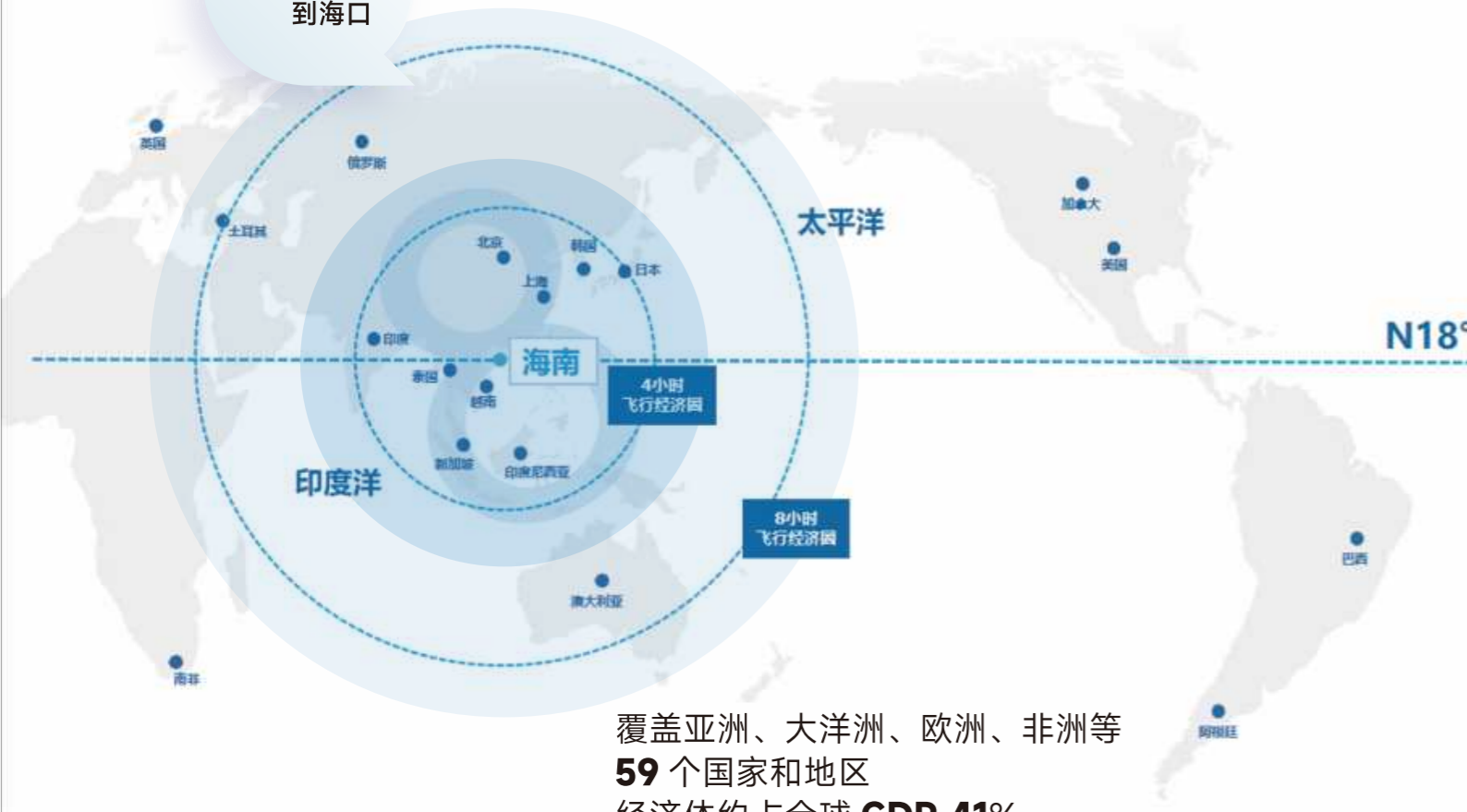
## 区位优势

海口区位  
定安成本

Location advantage of Haikou  
Cost advantage of Ding'an

覆盖亚洲 **21** 个国家和地区  
经济体约占全球 **GDP 30%**

**15** 分钟  
到海口



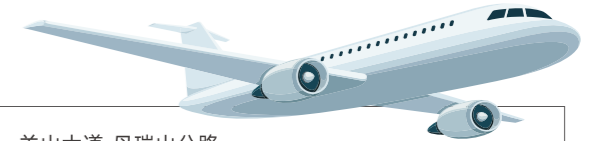
覆盖亚洲、大洋洲、欧洲、非洲等  
**59** 个国家和地区  
经济体约占全球 **GDP 41%**

# TRANSPORTATION ADVANTAGES

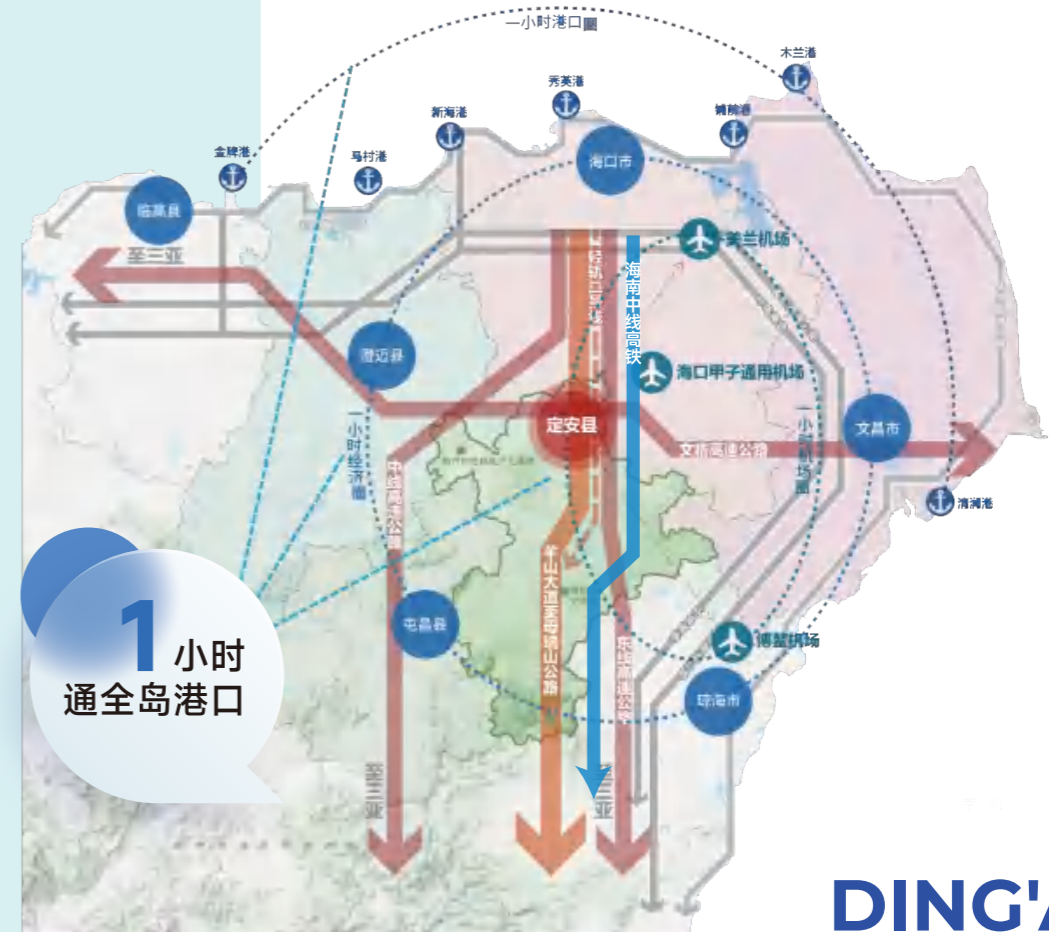
## 交通优势

海口经济圈交通枢纽  
串联南北经济带

Transportation hub of the Haikou  
Economic Circle, connecting the  
north-south economic belts



<b>陆运</b> LAND TRANSPORTATION	<b>五纵</b> 东线高速公路、中线高速公路、羊山大道-母瑞山公路 海口至三亚中线快速轨道(拟建)、海口经济圈城际轨道交通(拟建) <b>一横</b> 文临高速公路
<b>空运</b> AIR FREIGHT	<b>三机场</b> 美兰国际机场、博鳌国际机场、甲子通用机场
<b>海运</b> SHIPPING	<b>多港口</b> 洋浦港、秀英港、清澜港、金牌港、马村港、新海港



DING'AN

# DEVELOPMENT ADVANTAGES

## 发展优势

### 地理位置优势 Geographic Location Advantages

定安县位于海南岛东北部、南渡江中下游南岸，东经 110°7'~110°13'、北纬 19°13'~19°44' 之间，地处海口经济圈，是海口都市圈卫星城和省会“后花园”。

Ding'an County is located in the northeastern part of Hainan Island, on the southern bank of the middle and lower reaches of the Nandu River, between 110°7'E ~ 110°13'E longitude and 19°13'N ~ 19°44'N latitude. Situated in the Haikou Economic Circle, it serves as a satellite city of the Haikou Metropolitan Area and the "Back Garden" of the provincial capital.

### 营商环境优势 Business Environment Advantages

中小企业环境评估连续三年位于全省第一梯队，设立企业首席服务专员，融资支持：“信易贷”平台已成功授信 3.47 亿元，精准滴灌民营企业。人才保障：人才服务“单一窗口”好评率 100%。秉持“阳光服务、高效便民”理念，坚持创新与服务双轮驱动，推动政务服务与企业服务从“能办”向“好办、快办、暖心办”全面升级。

It has ranked among the first-tier in the province for three consecutive years. Chief service commissioners have been appointed for enterprises. Financing support: the "Credit-Approved Loan" platform has granted a total of 347 million yuan in credit, providing targeted financial support to private enterprises. Talent services: the single-window talent service has achieved a 100% satisfaction rate. Adhering to the philosophy of "Transparent Services, Efficient and People-Friendly", we are driven by both innovation and service, promoting the comprehensive upgrade of government and enterprise services from "being doable" to "being done well, done quickly, and done with care".



### 教育医疗配套 Education and medical facilities

抢抓海口经济圈机遇，联动侨中、滨海九小及省医院定安分院，全方位解决教育与医疗保障后顾之忧。

Seize the opportunities of the Haikou Economic Circle, collaborate with Qiaozhong Middle School, Binhai No.9 Primary School and Ding'an Branch of Hainan Provincial Hospital, and comprehensively address concerns about education and medical security.

### 腹地市场广阔 Vast Hinterland Market

海南背靠中国大陆及东南亚两大市场，定安县为总部企业优选平台，总部企业可以充分利用腹地市场制定全球化的发展战略。

Hainan is backed by both the Chinese mainland and Southeast Asia, two major markets. Ding'an County serves as a preferred platform for headquarters enterprises, enabling them to fully leverage the hinterland market to formulate global development strategies.

### 打造一区三地 Build "One Zone and Three Bases"

锚定“一区三地”发展定位，稳步推进“五强兴县”发展战略。

Anchoring the development orientation of "One Zone and Three Bases", we steadily advance the development strategy of "Five Strengths for Vitalizing the County".

# 02.

## INDUSTRY OVERVIEW

### 产业概况

INVEST AND  
DEVELOP BUSINESSES

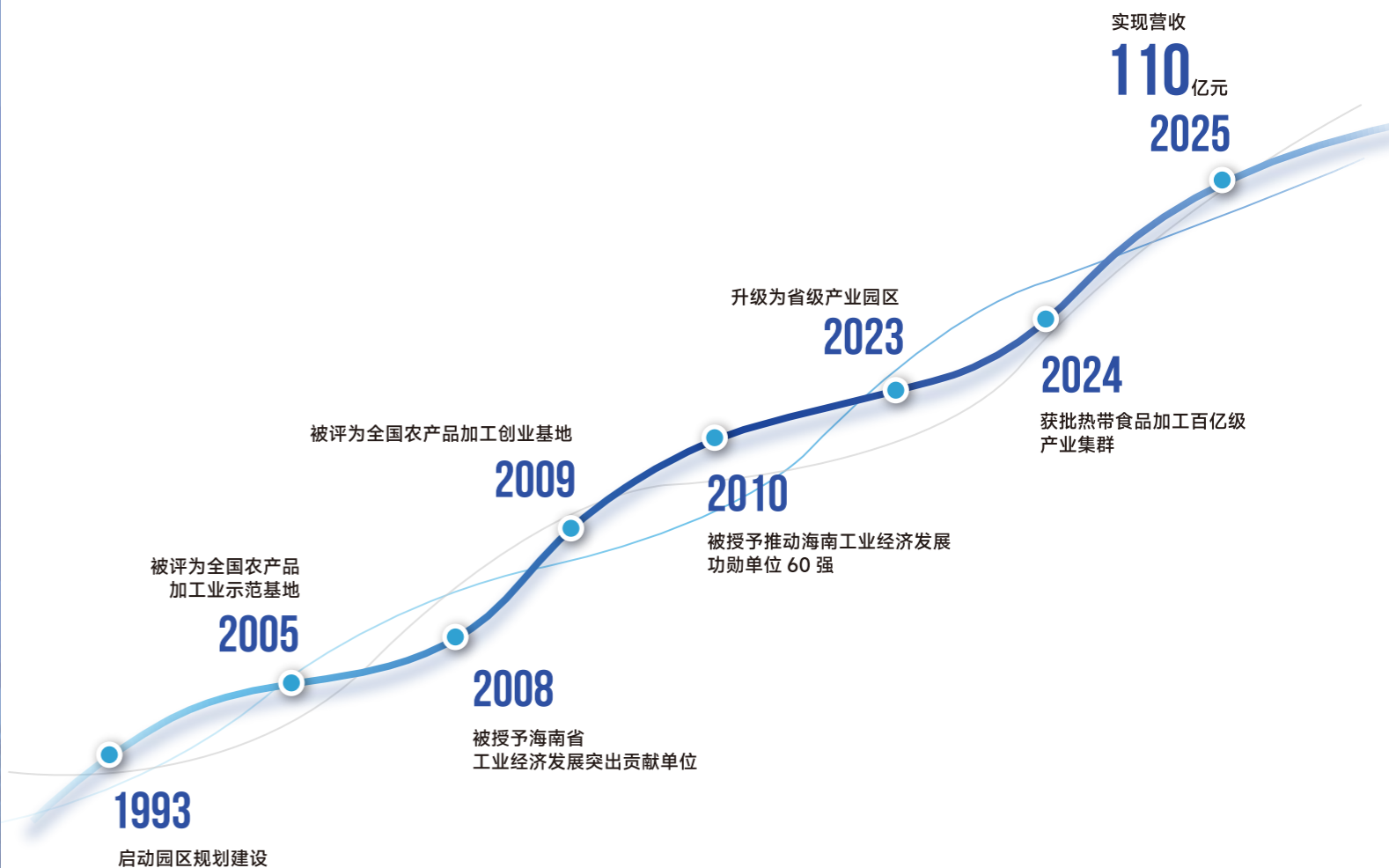
SHARE THE DEVELOPMENT  
OPPORTUNITIES OF THE  
FREE TRADE PORT

## INDUSTRIAL CHAINS STRENGTHENING

### 工业强链

#### 塔岭工业园发展历程

Development History of Taling Industrial Park



# 塔岭工业园

截至 2025 年底

园区共有实际经营性企业 **351** 家

规上企业 **57** 家 高新技术企业 **16** 家

省级“专精特新”企业 **17** 家 国家级专精特新“小巨人”企业 **1** 家

## Taling Industrial Park

By the end of 2025, the park was home to 351 actual operating enterprises including 57 enterprises above designated size, 16 high-tech enterprises, 17 provincial-level "Specialized, Sophisticated, Unique and New" enterprises and 1 national-level "Little Giant" enterprise in the "Specialized, Sophisticated, Unique and New" category.

园区以高新技术产业为引领的三大主导产业

食品加工

医药医械

绿色建材



塔岭工业园位于定安县城北端，园区规划面积 8.48 平方公里，形成以塔岭片区为核心，新竹片区为补充的“一园两区”空间发展格局。

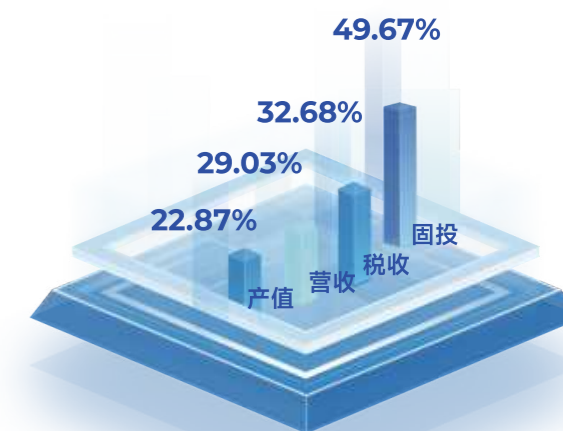
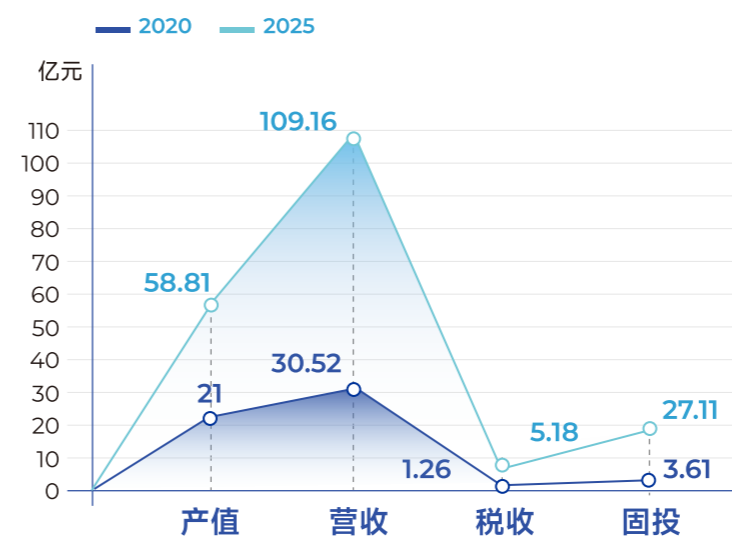
塔岭片区紧邻城区，交通区位优势明显，半小时可达美兰国际机场，四十分钟可达博鳌国际机场，一小时通达周边六大港口，汇聚出一张“便捷登机口、便利出海口”的卓越区位名片。

新竹片区位于新竹镇海三高速公路新竹出入口 200 米处，毗邻海榆中线公路，其便捷的交通网络，为区域内可持续发展提供了强有力的支撑。

Taling Industrial Park is located at the northern end of Ding'an County. With a planned area of 8.48 square kilometers, it has formed a spatial development pattern of "One Park, Two Zones", with the Taling Zone as the core and the Xinzhu Zone as the supplement.

The Taling Zone is adjacent to the urban area and enjoys obvious transportation advantages. It is about 30 minutes away from Meilan International Airport, 40 minutes from Boao International Airport, and one hour from six surrounding ports, forming an outstanding regional advantage of "convenient air access and smooth maritime outlets".

The Xinzhu Zone is located 200 meters from the Xinzhu exit of the Haikou-Sanya Expressway in Xinzhu Town, adjacent to the Haikou-Tunchang Middle Highway. Its convenient transportation network provides strong support for the sustainable development of the region.



2020-2025 同比增长

# KEY ENTERPRISES

部分重点企业





# FOOD-PROCESSING FIELD 食品加工领域

以独具特色的原料为基石，深度延伸产业链条，积极推动食品加工企业的品牌资源整合，全力打造海南食品产业的全新高地。园区现有食品加工及配套企业 67 家（食品加工 46 家，配套企业 21 家），主要涵盖了新茶饮、椰子、水产品、肉制品等，其中规上企业 26 家，高新技术企业 5 家。

Based on unique raw materials, we will further extend the industrial chain, actively promote the integration of brand resources among food processing enterprises, and strive to build a new highland for Hainan's high-end food industry. The park now has 67 food processing and supporting enterprises (46 food processing enterprises and 21 supporting enterprises), mainly covering new tea beverages, coconuts, aquatic products, meat products and other fields. Among them are 26 enterprises above designated size and 5 high-tech enterprises.

2025 年实现产值  
Gross domestic product in 2025

37.37 亿元

同比增长  
year-on-year growth

43.12%

占园区企业总产值  
Account for the total output value of enterprises in the park

63.54%

营收  
revenue

77.68 亿元

同比增长  
year-on-year growth

49.07%

占园区总营收  
Account for the total revenue of the park

71.16%

## 大力发展糟粕醋产业

通过政策引导和资源整合，构建糟粕醋产业园，已培育和招引糟粕醋企业 4 家。这些企业的入驻不仅带动了糟粕醋产业的规模化发展，还对上下游产业链产生了积极的拉动作用。目前，糟粕醋产业已逐步形成食品加工、包装包材、冷链物流等完整产业链，产业生态日益完善。

Through policy guidance and resource integration, a Zaopocu Industrial Park has been established, with 4 Zaopocu enterprises cultivated and introduced. The settlement of these enterprises has not only driven the large-scale development of the Zaopocu industry, but also played a positive role in boosting the upstream and downstream industrial chains. At present, the Zaopocu vinegar industry has gradually formed a complete industrial chain covering food processing, packaging materials, cold-chain logistics and other sectors, with an increasingly sound industrial ecosystem.



# FOOD PROCESSING



# 产业发展路径

INDUSTRIAL DEVELOPMENT PATH

## 食品加工产业

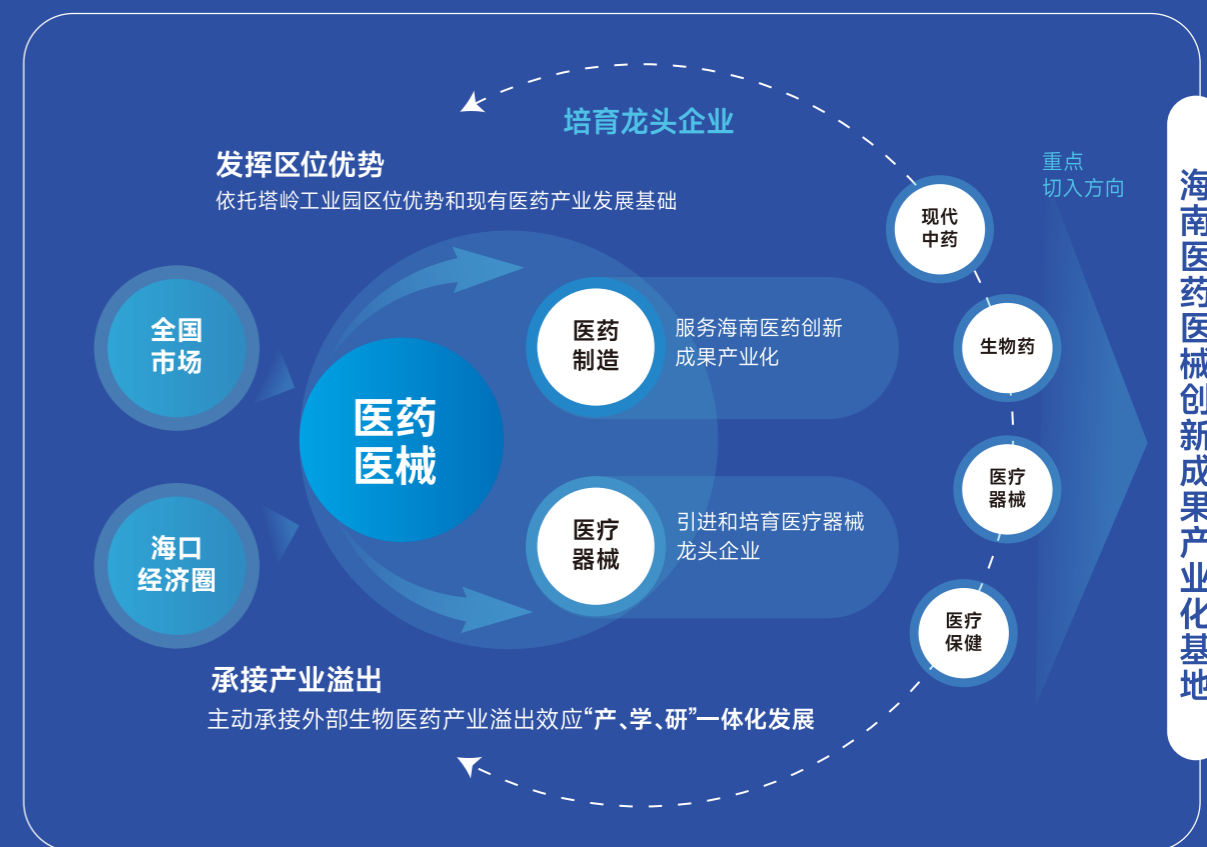


# PHARMACEUTICALS AND MEDICAL DEVICES FIELD

## 医药医械领域

依托现有的医药产业发展基础，积极引进和培育医疗器械龙头企业，致力于打造海南医药创新成果产业化基地。目前，园区内拥有6家优质企业，形成了从医疗器械研发生产到中药饮片加工，再到医药物流配送的相对完整产业链，实现产业上下游的协同发展。

Based on the existing foundation of the pharmaceutical industry, we will actively introduce and foster leading enterprises in medical devices, and strive to build an industrialization base for Hainan's innovative medical achievements. At present, the park is home to 6 high-quality enterprises, forming a relatively complete industrial chain covering R&D and production of medical devices, processing of traditional Chinese medicine decoction pieces, and pharmaceutical logistics and distribution, realizing coordinated development of the upstream and downstream industries.



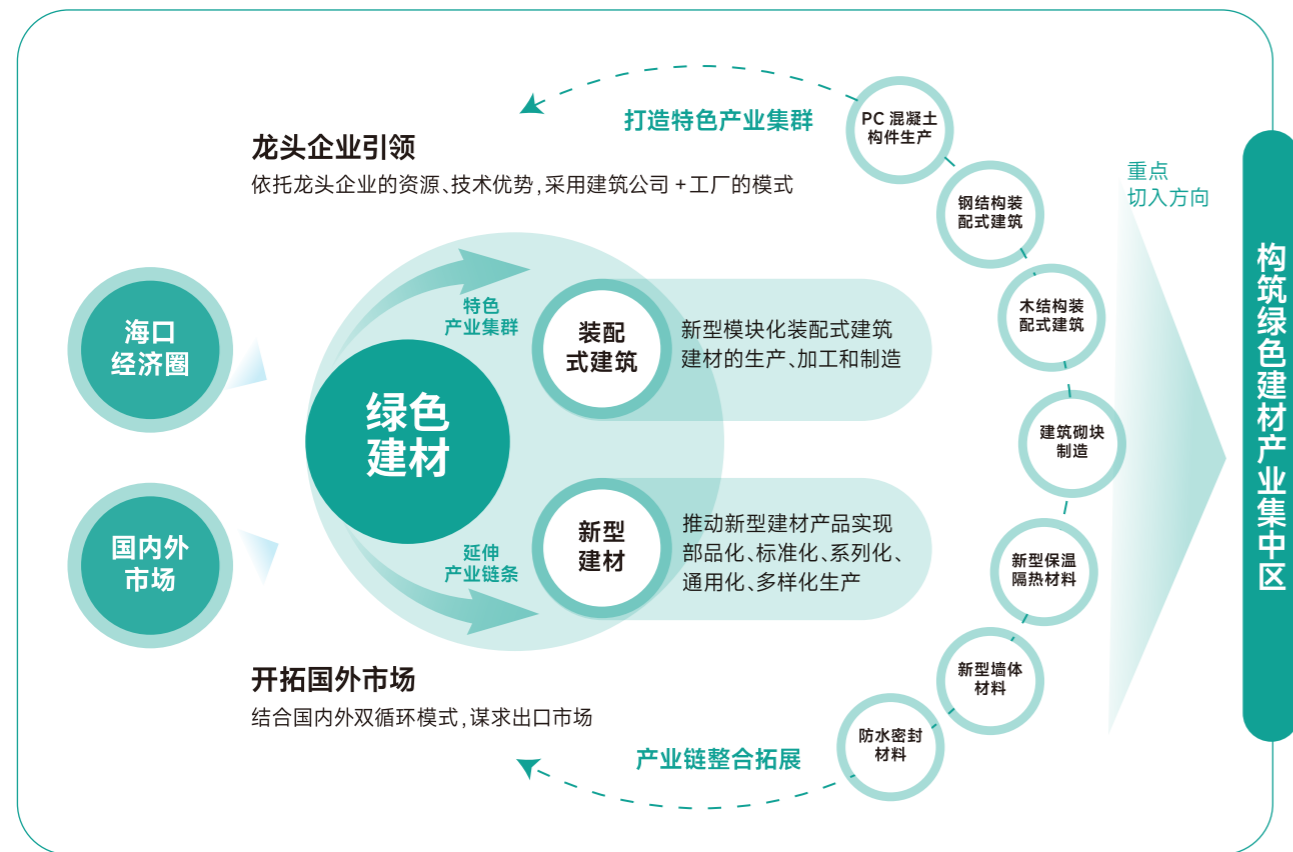


## GREEN BUILDING MATERIALS FIELD

### 绿色建材领域

依托龙头企业的资源及技术优势，采用建材公司 + 工厂的创新模式，精心构筑绿色建材产业集中区。目前入驻建材加工类企业 17 家，涵盖了从原材料生产到建材构件加工的多个环节。

Relying on the resource and technological advantages of leading enterprises, and adopting the innovative model of "building materials company + factory", we have carefully built a green building materials industrial cluster. At present, 17 building materials processing enterprises have settled in the park, covering various links from raw material production to building materials component processing.



## HEADQUARTERS ECONOMY

### 总部经济

联塑——综合型总部



百迈科——高成长型总部

# CONSOLIDATING THE AGRICULTURAL FOUNDATION

## 农业筑基

耕地面积约  
Arable land area

**35** 万亩

园地面积约  
Garden plot area

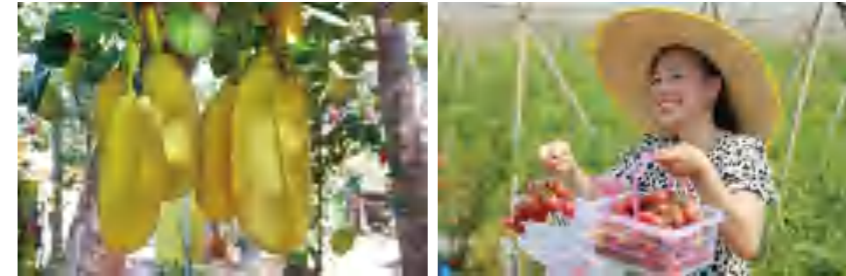
**42.8** 万亩

林地面积约  
Forest land area

**108** 万亩

**种植业:** 槟榔种植面积 **27.5** 万亩、橡胶种植面积 **23.76** 万亩  
荔枝种植面积 **4.3** 万亩、菠萝蜜种植面积 **2.2** 万亩、圣女果种植面积近万亩

**畜牧业:** 定安黑猪年出栏量 **6.5** 万头、定安鹅年出栏量 **10** 万只  
仙沟牛的年屠宰量 **2.5** 万头



**Planting Industry:**

Areca nut planting area: 275,000 mu  
Rubber planting area: 237,600 mu  
Litchi planting area: 43,000 mu  
Jackfruit planting area: 22,000 mu  
Cherry tomato planting area: nearly 10,000 mu

**Animal Husbandry:**

Annual slaughter quantity of Ding'an black pigs: 65,000 heads  
Annual slaughter quantity of Ding'an geese: 100,000 heads  
Annual slaughter quantity of Xiangou cattle: 25,000 heads



# BOOSTING COUNTY DEVELOPMENT THROUGH TOURISM

## 旅游兴县

定安以“X+ 旅游”为核心发展方向，聚焦仙沟、南丽湖、文笔峰、母瑞山等片区，推动旅游与文化、体育、康养、农业深度融合。深挖红色研学、户外运动、特色美食、生态康养等资源优势，打造多元融合的旅游产品体系，构建全域旅游发展新格局，全力打造海口经济圈特色文旅目的地。

Ding'an takes the "X + Tourism" model as its core development direction, focusing on areas such as Xiangou, Nanli Lake, Wenbi Peak and Murui Mountain, and promotes the in-depth integration of tourism with culture, sports, health preservation and agriculture. By further tapping into the advantages of red research and education, outdoor sports, featured cuisines, ecological health and other resources, we will build a diversified and integrated tourism product system, establish a new pattern of all-for-one tourism development, and strive to build a distinctive cultural and tourism destination in the Haikou Economic Circle.



# 03.

## INVESTMENT OPPORTUNITY 投资机遇

## ONE ZONE THREE BASES

### 一区三地



# FIVE-STRENGTH STRATEGY FOR COUNTY PROSPERITY

## 五强兴县

# 五强兴县 发展战略

## DEVELOPMENT STRATEGY

积极培育区域特色产业发展高地  
扎实推进建设具有定安特色和代势的  
现代化产业体系

Actively foster a highland for the development of regional  
characteristic industries  
and steadily promote the construction of a modern  
industrial system with Ding'an characteristics and  
advantages.



### 产业强县

Strong County in Industry

坚持树立和践行“两山”理念  
深入打好蓝天、碧水、净土保卫战  
积极探索更多“两山”转化路径  
推动产业发展与生态保护协同并进

Uphold and practice the "Two Mountains" concept,  
continue to fight the battle to defend blue skies, clear  
waters and pure land, actively explore more paths for the  
"Two Mountains" transformation, and promote the  
coordinated progress of industrial development and  
ecological protection.



### 生态强县

Strong County in Ecology

深挖历史、红色、民俗等文化资源  
推动文化事业和产业繁荣发展  
让文化成为定安的“特色亮丽名片”

Deeply explore cultural resources including history,  
revolutionary heritage and folk customs, promote the  
prosperity and development of cultural undertakings  
and industries, and make culture a "distinctive and  
shining calling card" of Ding'an.



### 文化强县

Strong County in Culture

聚焦群众急难愁盼，攻坚民生短板  
扎实推进共同富裕，让发展成果更多更公平惠及全体人民

Focus on the urgent difficulties and aspirations of the  
people, tackle shortcomings in people's livelihood, and  
steadily advance common prosperity, so that the fruits of  
development benefit all people in a greater and fairer way.



### 民生强县

Strong County in People's  
Livelihood

深度融入海口经济圈，积极承接省会产业外溢  
赋能县域经济发展  
提升区域化发展的整体能级

Deeply integrate into the Haikou Economic Circle, actively  
undertake industrial spillover from the provincial capital,  
empower the development of the county economy, and  
enhance the overall level of regional development.



### 融合强县

Strong County in Integration

# MODERN INDUSTRIAL SYSTEM “4533”

## 现代化产业体系 4533

锻造高质量发展新引擎  
加快建设具有定安特色和优势的现代化产业体系



### 4 个优势产业

食品加工  
绿色建材  
医药医械  
特色品牌农业

#### Four Advantage Industries

Food Processing  
Green Building Materials  
Medicine & Medical Devices  
Characteristic Brand Agriculture



### 5 个特色产业

文体旅消费  
商贸供应链  
检验检测认证  
职业教育  
战略性资源加工

#### Five Featured Industries

Cultural, Sports and Tourism Consumption  
Commercial & Trade Supply Chain  
Inspection, Testing and Certification  
Vocational Education  
Strategic Resources Processing



### 3 个培育产业

数字经济  
生物制造  
低空经济

#### Three Cultivating Industries

Digital Economy  
Biological Manufacturing  
Low-altitude Economy



### 3 个产业集聚区

打造新茶饮加工贸易集聚区  
糟粕醋产业集聚区  
检验检测认证集聚区

#### Three Industrial Clusters

Build a New Tea Beverage Processing and Trade Cluster  
Build a Zaopocu Industrial Cluster  
Build an Inspection, Testing and Certification Cluster



# A HOT LAND FOR INVESTMENT A HIGH GROUND FOR VALUE

## 投资热土 价值高地

### 投资定安的“价值组合拳”

A Powerful Package of Value Opportunities for investing in Ding'an



# 04.

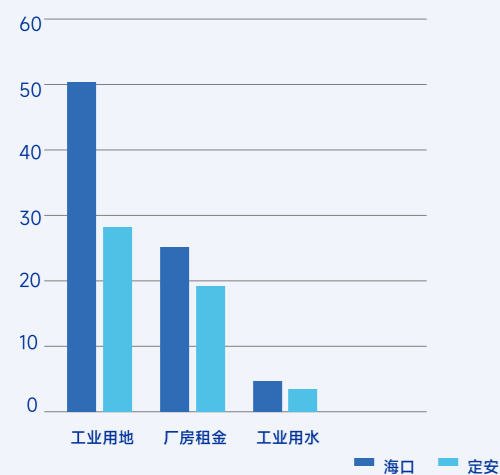
# INVESTMENT POLICY

## 投资政策

### 投资成本优势

Investment cost advantage

海口与定安落地成本对比



- 工业用地**  
仅为海口 1/2 约 **28** 万元 / 亩
- 厂房租金**  
海口经济圈最低 约 **19** 元 / m<sup>2</sup> / 月
- 工业用水**  
低于周边 20% **2.2** 元 / 吨
- 特种用水**  
**3.4** 元 / 吨
- 大工业用电**  
谷段 **0.32** 元 / 度

# PREFERENTIAL POLICIES

## 优惠政策



### 零关税

ZERO  
TARIFF

#### 自用生产设备、营运交通工具、原辅料“零关税”

对实行“零关税”清单管理的货物及物品，**免征进口关税、进口环节增值税和消费税。**

#### 加工增值 30% 货物内销免征进口关税

在海南自贸港对鼓励类产业企业生产的不含进口料件或含进口料件加工增值超过 30% 的货物，进入中国内地销售，**免征进口关税。**

Zero tariffs for self-use production equipment, operating means of transport, raw and auxiliary materials. Import duties, import value-added tax and consumption tax shall be exempted for goods and articles subject to the zero-tariff list management. Goods with over 30% processing added value sold into domestic market exempt from import duties. Goods produced by encouraged industrial enterprises in Hainan Free Trade Port that contain no imported materials, or contain imported materials with processing added value exceeding 30%, shall be exempt from import duties when sold into the Chinese mainland.



### 低税率

LOW TAX  
RATES

#### 企业所得税

Corporate Income Tax

15%

对注册在海南自贸港并实质性运营，主营业务为鼓励类产业，且主营业务收入占比 **60%** 以上的企业。

Enterprises registered in the Hainan Free Trade Port with substantive operations, whose main business belongs to the encouraged industries, and whose main business income accounts for more than 60% of the total income.

#### 个人所得税最高

Maximum Individual  
Income Tax

15%

对注册在海南自贸港并实质性运营，主营业务为鼓励类产业，且主营业务收入与在海南自贸港注册且实质性运营的企业或单位签订 1 年以上劳动合同或聘用协议。同时，一个纳税年度内在海南自贸港累计居住满 **183 天**。航空航天、海洋油气勘探等行业特定人员不受 183 天限制。入占比 60% 以上的企业。

Enterprises registered in the Hainan Free Trade Port with substantive operations, whose main business falls within the encouraged industries and whose main business income accounts for more than 60% of their total income. Individuals who have signed a labor contract or employment agreement of at least one year with an enterprise or entity registered and substantively operating in the Hainan Free Trade Port, and who have resided in the Hainan Free Trade Port for a total of 183 days or more in a single tax year. Specified personnel in industries such as aviation, shipping, and offshore oil and gas exploration are exempt from the 183-day requirement.

#### 境外投资所得免征企业所得税

Income derived from overseas investments is exempt from corporate income tax. 对在海南自贸港设立的旅游业、现代服务业、高新技术产业企业，其新增境外直接投资取得的所得，**免征企业所得税。**

For enterprises established in the Hainan Free Trade Port that are engaged in tourism, modern service industries, and high-tech industries, income derived from their newly added overseas direct investments shall be exempt from corporate income tax.

### 贸易自由便利

Trade Freedom and Facilitation

海南已出台了全国首张跨境服务贸易负面清单，70 项措施中**禁止类措施仅 18 项**，对境外服务提供者的限制很少

Hainan has introduced China's first negative list for cross-border trade in services. Of the 70 measures listed, only 18 are prohibitive, imposing very few restrictions on overseas service suppliers.



### 跨境资金流动自由便利

Cross-border Capital Flow Freedom and Facilitation

多功能自由贸易账户体系 (FT 账户、EF 账户) 合格境外有限合伙人 (QFLP) 境内股权投资允许投资 合格境内有限合伙人 (QDLP) 试点贸易外汇收支便利化

Multi-functional Free Trade Account System (FT Account, EF Account) Qualified Foreign Limited Partner (QFLP) is permitted to invest in domestic equity investments. Qualified Domestic Limited Partner (QDLP) Pilot Program Trade Foreign Exchange Revenue and Expenditure Facilitation



### 投资自由便利

Investment Freedom and Facilitation

海南有全国“最短”的海南自贸港版外商投资准入负面清单

Hainan has adopted the “shortest” negative list for foreign investment access in the Hainan Free Trade Port version nationwide.



### 运输来往自由便利

Transportation Freedom and Facilitation

境外航空公司可以利用海南作为基地扩张海南至第三国的航线始发地和目的地都不需要在本国

Foreign airlines may use Hainan as a base to expand routes from Hainan to third countries, with neither the origin nor the destination required to be in their home country.



### 人员进出自由便利

Personnel Entry and Exit Freedom and Facilitation

海南允许 **86 国** 人员 (含新加坡) 免签入境，停留时间可达 **30 天**

Hainan allows nationals from 86 countries (including Singapore) to enter visa-free, with a maximum stay of 30 days.

## 数据安全有序流动



### 国际互联网数据专用通道

Dedicated International Internet Data Channel

(海南 - 香港, 海南 - 新加坡, 菲律宾, 泰国, 马来西亚)。海南企业可通过申请，借助该通道直接访问国际互联网。

(Hainan-Hong Kong, Hainan-Singapore, the Philippines, Thailand, Malaysia). Hainan-based enterprises may apply to directly access the international Internet through this channel.

### 数据跨境流动 (游戏出海、跨境直播、跨境电商)

Cross-border data flow (game globalization, cross-border live streaming, cross-border e-commerce)

中国游戏企业服务器如果放在海南，境外可以直接访问；国产网络游戏试点审批权下放海南；海南正在探索电子商务等数据的跨境流动。

If the servers of Chinese game enterprises are located in Hainan, they can be directly accessed overseas. The pilot approval authority for domestic online games has been delegated to Hainan. Hainan is exploring cross-border data flows for sectors such as e-commerce.

Secure and orderly flow of data

# APPLICATION GUIDE FOR THE TARIFF-FREE POLICY FOR PROCESSING AND VALUE-ADDED PRODUCTS

## 加工增值免关税政策应用指南

### 政策基本情况

对海南自由贸易港内鼓励类产业企业生产的含进口料件在海南自由贸易港加工增值达到或超过30%的货物，从海南自由贸易港进入内地免征进口关税，照章征收进口环节增值税和消费税。政策带来三大利好：一是节约成本，免除进口料件关税；二是提升竞争力，使用优质的进口料件，将企业供应链范围拓展到全球，提升产品的竞争力；三是拓展资源链，将企业供应链范围放大到全球市场，可有效实现全球资源的整合。

#### Basic situation of the policy

Goods manufactured by encouraged industrial enterprises within the Hainan Free Trade Port, which contain imported materials and have achieved a processing added value of 30% or more in the Hainan Free Trade Port, shall be exempt from import duties when entering the Chinese mainland from the Hainan Free Trade Port, while import link value-added tax and consumption tax shall be levied in accordance with regulations. This policy brings three major benefits: First, cost savings by exempting duties on imported materials. Second, enhanced competitiveness by using high-quality imported materials, expanding enterprises' supply chains to a global scope and improving product competitiveness. Third, resource chain expansion by extending enterprises' supply chains to the global market, which can effectively realize the integration of global resources.

### 适用范围, 条件及核算办法

Applicable Scope, Conditions and Accounting Methods



扫码阅读

### 政策适用业务场景

Business Scenarios Applicable to the Policy



扫码阅读

### 申请程序及材料要求

Application Procedures and Documentation Requirements



扫码阅读

# ENERGY COST OF INDUSTRIAL ENTERPRISES

## 工业企业能源成本



工业企业能源成本				
成本类别	细分类型/阶梯	价格	单位	备注/适用范围
用水成本	非居民生活用水	2.20	元/吨	自来水费2.20元 污水处理费1.20元 垃圾处理费0.50元
	特种用水	3.40	元/吨	自来水费3.40元 污水处理费1.20元 垃圾处理费0.50元 范围涵盖美容美发、美体洗浴、经营性游泳池、洗车用水、酿酒制冷、饮水制造等经营场所用水
用电成本	100千伏安及以下-不满1千伏	0.93	元/千瓦时	分时电价：高峰时段1.55，平时段0.93，低谷时段0.40 (单位：元/千瓦时)
	100千伏安及以下-1-10千伏	0.91	元/千瓦时	分时电价：高峰时段1.51，平时段0.91，低谷时段0.39 (单位：元/千瓦时)
	100千伏安以上-35千伏以下	0.81	元/千瓦时	分时电价：高峰时段1.34，平时段0.81，低谷时段0.35 (单位：元/千瓦时)
	100千伏安以上-110千伏	0.75	元/千瓦时	分时电价：高峰时段1.25，平时段0.75，低谷时段0.33 (单位：元/千瓦时)
	100千伏安以上-220千伏及以上	0.74	元/千瓦时	分时电价：高峰时段1.23，平时段0.74，低谷时段0.32 (单位：元/千瓦时)
燃气成本	年用气量 < 50万立方米	4.85	元/立方米	依据中海油实时挂牌价确定 年用气量50万立方米以上的部分用户 气价可在同档价格基础上降低0.1元/立方米
		4 (以内)		已启动接驳国家管网项目 后续会同步全省燃气价格联动政策 气价将下降到4元/立方米以下
热蒸汽费	生物质锅炉蒸汽成本	275.00	元/吨 (含人工)	生物质锅炉燃料成本950元/吨生物质颗粒 1吨燃料大概产生3-4吨蒸汽
	天然气锅炉蒸汽成本	290.00	元/吨 (含人工)	燃天然气锅炉料成本4.85元/立方米天然气
		227.00		燃天然气锅炉料成本3.8元/立方米天然气

ENERGY COST OF INDUSTRIAL ENTERPRISES				
Cost category	Segmentation type/ladder	Price	Unit	Remark
Water Cost	Non-residential domestic water	2.20	yuan/ton	Tap water fee 2.20 yuan + sewage treatment fee 1.20 yuan + Garbage disposal fee: 0.50 yuan
	special water usage	3.40	yuan/ton	Tap water fee: 3.40 yuan sewage treatment fee: 1.20 yuan Garbage disposal fee: 0.50 yuan The scope covers water usage in various business premises, including beauty salons, body care and bathing facilities, commercial swimming pools, car washes, brewing and refrigeration, and water production
Electricity Cost	100 kVA and below - less than 1 kV	0.93	yuan/per kilowatt-hour	Time-of-use electricity pricing: Peak period 1.55, normal period 0.93, off-peak period 0.40 (Unit: yuan/kWh)
	100 kVA and below - less than 1 kV	0.91	yuan/per kilowatt-hour	Time-of-use electricity pricing: Peak period 1.51, normal period 0.91, off-peak period 0.39 (Unit: yuan/kWh)
	100 kVA and below - less than 1 kV	0.81	yuan/per kilowatt-hour	Time-of-use electricity pricing: Peak period 1.34, normal period 0.81, off-peak period 0.35 (Unit: yuan/kWh)
	100 kVA and below - less than 1 kV	0.75	yuan/per kilowatt-hour	Time-of-use electricity pricing: Peak period 1.25, normal period 0.75, off-peak period 0.33 (Unit: yuan/kWh)
	100 kVA and below - less than 1 kV	0.74	yuan/per kilowatt-hour	Time-of-use electricity pricing: Peak period 1.23, normal period 0.74, off-peak period 0.32 (Unit: yuan/kWh)
Gas cost	Annual gas consumption < 500,000 cubic meters	4.85	yuan/cubic meter	Determined based on the real-time listing price of CNOOC; For some users with annual gas consumption of over 500,000 cubic meters, the gas price can be reduced by 0.1 yuan per cubic meter on the basis of the same price level
		4 (within)		The project to connect to the national pipeline network has been launched. Subsequently, the province-wide natural gas price linkage policy will be implemented simultaneously, and gas prices will drop to below 4 yuan per cubic meter.
Hot steam fee	Steam cost of biomass boiler	275.00	Yuan/ton (including labor cost)	Fuel cost of biomass boiler: 950 yuan per ton of biomass pellets. One ton of fuel can produce approximately 3-4 tons of steam.
		290.00	Yuan/ton (including labor cost)	Fuel cost of natural gas-fired boiler: 4.85 yuan per cubic meter of natural gas.
	227.00	Fuel cost of natural gas-fired boiler: 3.8 yuan per cubic meter of natural gas.		

# DING'AN

## Investment Guide



投资兴业  
共享自贸港发展机遇

INVEST AND  
DEVELOP BUSINESSES

SHARE THE DEVELOPMENT  
OPPORTUNITIES OF THE  
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# 定安投资指南